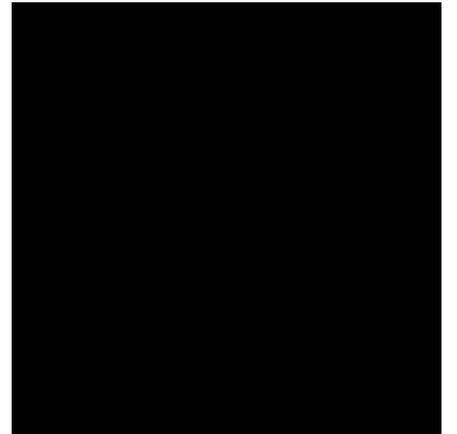


平成29年3月2日

福岡市経済観光文化局観光産業課



調査方法のあらまし

1 入込観光客数

(1) 交通手段別の年間降客者数を把握する。

(2) (1) の数に入込観光客率を乗じて、交通手段別の入込観光客数を算出する。

※入込観光客率は過去の福岡市観光客動態調査の結果をもとに、過去の傾向等を勘案して算出している。

2 宿泊観光客数

(1) 観光庁の「宿泊旅行統計調査」の結果を利用し、宿泊客数を把握する。

(2) (1) の数に宿泊観光客率を乗じて、宿泊観光客数を算出する。

※宿泊観光客率は過去の福岡市観光客動態調査の結果をもとに、過去の傾向等を勘案して算出している。

3 外国人宿泊客数

(1) 観光庁の「宿泊旅行統計調査」の結果を利用し、宿泊客数を把握する。

【用語の定義】

○観光・・・名所・旧跡めぐり，ショッピング，食，スポーツ観戦，コンサート，コンベンション，テーマパーク，ヘルスツーリズムなど

○観光客・・・上記の観光目的で旅行している人及び仕事（社用，公用，商用，会議，研修など）兼観光，家事（帰省，医療，冠婚葬祭など）兼観光の目的で旅行している人。

※前年比や構成比は，四捨五入の関係で掲載数値の比と異なる場合がある。

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22	447	106	469	181	11	428	1,642
	103.5	99.3	100.8	102.8	119.2	100.7	101.7
	27.3	6.4	28.6	11.0	0.7	26.2	100.0
23	494	108	471	171	9	425	1,678
	110.4	102.0	100.5	94.6	86.1	99.3	102.2
	29.4	6.4	28.1	10.2	0.6	25.4	100.0
24	513	107	484	194	11	431	1,740
	103.8	99.0	102.8	113.5	116.4	101.5	103.7
	29.5	6.1	27.8	11.2	0.6	24.9	100.0
25	527	111	509	211	10	415	1,782
	102.8	103.9	105.1	108.7	88.0	96.1	102.4
	29.6	6.2	28.6	11.9	0.5	23.4	100.0
26	532	115	514	280	37	376	1,855
	101.1	104.1	100.9	132.4	390.5	90.8	104.1
	28.7	6.2	27.7	15.1	2.0	20.4	100.0
27	545	113	530	350	75	361	1,974
	102.3	98.0	103.2	124.9	200.8	95.9	106.4
	27.6	5.7	26.9	17.7	3.8	18.4	100.0

23	1,678	1,168	510	990	688
	102.2	101.4	104.1	102.2	102.2
24	1,740	1,216	524	1,027	713
	103.7	104.1	102.7	103.7	103.7
25	1,782	1,243	539	1,051	731
	102.4	102.2	103.0	102.4	102.4
26	1,855	1,275	580	1,125	730
	104.1	102.6	107.5	107.0	99.9
27	1,974	1,343	631	1,197	777
	106.4	105.3	108.8	106.4	106.4

	202	24,516	37,642										
	198	24,106	37,003										
	198	23,871	36,773										
	196	23,979	37,261										
	198	24,495	38,308	43	305	3,355	241	24,800	41,663				

	65.5	74.1	76.8	70.8	70.1	70.5	71.2	78.2	72.1	72.6	80.0	73.9	73.0
	68.6	78.7	78.4	71.5	76.8	72.9	78.7	85.5	78.4	74.6	80.5	74.9	76.6
	71.2	80.1	79.3	73.3	86.3	75.7	81.7	83.6	79.1	84.5	87.1	83.2	80.4
	73.4	85.3	83.5	81.0	81.5	77.5	84.6	85.5	85.7	88.0	88.6	83.3	83.2
	80.3	88.7	86.1	83.9	82.0	82.9	84.1	84.7	84.2	83.7	87.7		
	2.2	5.2	4.2	7.7		1.8	2.9	1.9	6.6	3.5	1.5	0.1	2.7

	46,260,000		46,550,000		46,990,000		48,430,000		48,560,000
	13,500,000		13,900,000		14,600,000		15,300,000		16,480,000
	6,610,000		6,410,000		6,190,000		6,000,000		6,000,000
	3,225,490		3,161,959		3,086,996		3,396,000		3,669,000
	2,350,000		2,320,000		2,460,000		3,158,774		3,168,462
	2,350,000		2,011,000		2,230,000		2,165,000		2,206,000
	1,721,000		1,092,625		1,157,576		1,222,860		1,510,203
	1,036,606		1,007,491		1,036,256		1,024,921		1,137,081
	912,009		764,057		912,640		1,020,565		940,646
	748,025		743,865		785,943		831,148		937,618

23		1,885	103.3	1,218	549	118	2,609	
		4,001,076	100.6	2,254,546	528,080	1,218,450	4,730,509	
24		1,889	100.2	1,252	521	116	2,652	
		3,743,073	93.6	2,001,536	528,128	1,213,409	4,952,243	
25		1,911	101.2	1,228	543	140	2,754	
		4,008,369	107.1	2,005,472	646,724	1,356,173	5,261,673	
26		1,928	100.9	1,215	548	165	2,895	
		4,084,222	101.9	2,080,414	610,419	1,393,389	5,193,071	
27		1,993	103.4	1,211	544	238	2,963	
		4,105,538	100.5	2,089,823	534,309	1,481,406	5,454,823	

23							
		470	221	169	137	112	83
24							
		500	252	196	191	140	126
25							
		531	253	226	176	172	143
26							
		543	336	202	200	163	163
27							
		557	363	221	218	190	178

50 1	3
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	23	24	25年	26年	27年	
	248	274	285	410	781	37.3%
	54	63	60	105	254	12.1%
	25	38	61	121	238	11.4%
	103	155	198	267	424	20.2%
	24	39	47	51	58	2.8%
	4	3	5	6	11	0.5%
	6	5	6	7	12	0.6%
	1	5	4	5	5	0.2%
	1	3	3	4	7	0.3%
	7	8	12	24	39	1.9%
	18	25	30	70	110	5.3%
	4	8	6	9	13	0.6%
	62	66	90	122	143	6.8%
	557	692	807	1,201	2,095	100.0%
	97.7	124.2	116.6	148.8	174.4	

	414,987	149,187	564,174	706,676	170,575	877,251	874,832	151,880	1,026,712	39.9	117.0
	168,449	266	168,715	228,678	277	228,955	255,345	1,620	256,965	10.0	112.2
	80,387	36,283	116,670	150,492	5,917	156,409	156,836	829	157,665	6.1	100.8
	72,178	338	72,516	117,006	322	117,328	138,056	524	138,580	5.4	118.1
	41,867	188	42,055	60,149	166	60,315	49,159	269	49,428	1.9	81.9
	12,337	139	12,476	15,135	84	15,219	13,257	131	13,388	0.5	88.0
	11,751	129	11,880	15,151	54	15,205	24,305	92	24,397	0.9	160.5
	8,135	39	8,174	12,063	31	12,094	15,960	41	16,001	0.6	132.3
	5,501	157	5,658	6,886	121	7,007	7,316	197	7,513	0.3	107.2
	4,279	26	4,305	4,253	28	4,281	4,531	44	4,575	0.2	106.9
	3,277	5	3,282	3,519	6	3,525	3,624	33	3,657	0.1	103.7
	3,059	29	3,088	6,044	7	6,051	12,848	17	12,865	0.5	212.6
	1,523	24	1,547	2,063	17	2,080	2,931	16	2,947	0.1	141.7
	3,814	182	3,996	5,645	90	5,735	7,305	100	7,405	0.3	129.1
	19,458	1,954	21,412	16,733	1,420	18,153	19,205	1,780	20,985	0.8	115.6
	4,983	517	5,500	7,063	382	7,445	7,147	381	7,528	0.3	101.1
	277	91	368	521	60	581	407	98	505	0.0	86.9
	5,217	723	5,940	6,682	446	7,128	6,933	429	7,362	0.3	103.3
	2,647	132	2,779	3,521	204	3,725	2,348	203	2,551	0.1	68.5
	2,311	380	2,691	2,456	444	2,900	2,621	465	3,086	0.1	106.4
	2,128	309	2,437	2,411	500	2,911	2,811	440	3,251	0.1	111.7
	2,283	13	2,296	2,997	9	3,006	4,108	25	4,133	0.2	137.5
	630	184	814	704	53	757	673	40	713	0.0	94.2
	5,750	1,171	6,921	7,563	1,576	9,139	9,781	1,579	11,360	0.4	124.3
	4,670	496	5,166	5,722	333	6,055	6,391	391	6,782	0.3	112.0
	1,137	83	1,220	1,369	60	1,429	1,538	77	1,615	0.1	113.0
	653	53	706	705	58	763	751	29	780	0.0	102.2
	434	69	503	513	76	589	579	81	660	0.0	112.1
	21	0	21	35	0	35	104	0	104	0.0	297.1
		123,206	123,206		501,955	501,955		781,274	781,274	30.3	155.6
	884,143	316,373	1,200,516	1,392,755	685,271	2,078,026	1,631,702	943,085	2,574,787	100.0	123.9
	157.7	123.6	147.0	157.5	216.6	173.1	117.2	137.6	123.9		

		4,263,463	37.6%	1.20		4,931,533	34.2%	1.16		6,117,712	29.4%	1.24
		2,323,111	20.5%	1.30		3,170,442	22.0%	1.36		5,007,751	24.1%	1.58
		1,293,083	11.4%	1.18		1,751,967	12.2%	1.35		2,485,679	12.0%	1.42
		687,020	6.1%	1.23		884,143	6.1%	1.29		1,392,755	6.7%	1.58
		573,527	5.1%	1.20		699,153	4.9%	1.22		1,077,518	5.2%	1.54
		505,677	4.5%	1.30		661,772	4.6%	1.31		1,009,121	4.9%	1.52
		374,467	3.3%	1.62		652,948	4.5%	1.74		948,403	4.6%	1.45
		215,939	1.9%	0.84		316,373	2.2%	1.47		685,271	3.3%	2.17
		104,783	0.9%	1.35		120,470	0.8%	1.15		169,902	0.8%	1.41
		78,574	0.7%	1.04		78,934	0.5%	1.00		137,186	0.7%	1.74
		11,331,599		1.22		14,408,058		1.27		20,775,915		1.44

23	89,723	107.9
24	92,384	103.0
25	93,982	101.7
26	97,540	103.8
27	100,236	102.8

23	76,875	108.1
24	79,228	103.1
25	80,420	101.5
26	83,422	103.7
27	85,535	102.5

23	12,848	107.0
24	13,156	102.4
25	13,562	103.1
26	14,118	104.1
27	14,701	104.1

1	8,053	8.0
2	7,259	7.2
3	8,455	8.4
4	8,230	8.2
5	8,666	8.6
6	8,214	8.2
7	8,676	8.7
8	8,694	8.7
9	8,540	8.5
10	8,508	8.5
11	8,456	8.4
12	8,485	8.5
	100,236	100.0

1	6,973	8.2
2	6,195	7.2
3	7,195	8.4
4	7,015	8.2
5	7,502	8.8
6	7,064	8.3
7	7,382	8.6
8	7,402	8.7
9	7,240	8.5
10	7,245	8.5
11	7,138	8.3
12	7,184	8.4
	85,535	100.0

1	1,080	7.3
2	1,064	7.2
3	1,260	8.6
4	1,215	8.3
5	1,164	7.9
6	1,150	7.8
7	1,294	8.8
8	1,292	8.8
9	1,300	8.8
10	1,263	8.6
11	1,318	9.0
12	1,301	8.8
	14,701	100.0

IC											
		3,722,546	3,527,020	4,056,334	3,897,237	4,104,296	3,952,913	3,849,761	3,734,268	3,888,824	3,770,378
		7,249,566		7,953,571		8,057,209		7,584,029		7,659,202	
		102.1		109.7		101.3		94.1		101.0	
		8,014,758	8,281,362	8,282,393	8,515,067	8,627,922	8,828,073	8,184,537	8,425,795	8,248,229	8,484,417
		16,296,120		16,797,460		17,455,995		16,610,332		16,732,646	
		101.1		103.1		103.9		95.2		100.7	
		12,555,387	12,573,396	12,902,991	12,899,435	13,293,479	13,286,675	12,839,494	12,785,991	12,912,314	12,825,851
		25,128,783		25,802,426		26,580,154		25,625,485		25,738,165	
		102.6		102.7		103.0		96.4		100.4	
		3,441,071	3,294,448	3,604,230	3,467,357	3,827,803	3,700,111	3,571,382	3,438,003	3,573,327	3,429,653
		6,735,519		7,071,587		7,527,914		7,009,385		7,002,980	
		104.9		105.0		106.5		93.1		99.9	
		1,357,102	1,423,133	1,366,208	1,438,698	1,404,536	1,458,948	1,293,130	1,367,545	1,308,031	1,382,205
		2,780,235		2,804,906		2,863,484		2,660,675		2,690,236	
		80.2		100.9		102.1		92.9		101.1	
		2,709,096	2,662,813	2,787,514	2,745,131	2,871,766	2,805,247	2,701,906	2,628,679	2,716,852	2,653,400
		5,371,909		5,532,645		5,677,013		5,330,585		5,370,252	
		99.6		103.0		102.6		93.9		100.7	

23	12,943	92.9	6,435	92.9
24	14,439	111.6	7,188	111.7
25	15,834	109.7	7,886	109.7
26	16,237	102.5	8,081	102.5
27	16,611	102.3	8,262	102.2

23	2,451	102.2	1,218	103.0
24	2,978	121.5	1,482	121.7
25	3,118	104.7	1,546	104.3
26	3,467	111.2	1,727	111.7
27	4,357	125.7	2,174	125.9

	1,310,863	7.9	626,528	7.6
	1,289,592	7.8	641,383	7.8
	1,492,909	9.0	739,566	9.0
	1,257,146	7.6	633,679	7.7
	1,369,452	8.2	673,733	8.2
	1,262,484	7.6	625,709	7.6
	1,352,507	8.1	680,613	8.2
	1,495,026	9.0	737,978	8.9
	1,447,808	8.7	719,438	8.7
	1,487,424	9.0	745,567	9.0
	1,465,877	8.8	724,517	8.8
	1,380,366	8.3	713,476	8.6
	16,611,454	100.0	8,262,187	100.0

	323,952	7.4	166,388	7.7
	341,206	7.8	165,083	7.6
	396,835	9.1	203,921	9.4
	354,075	8.1	174,976	8.0
	339,308	7.8	170,511	7.8
	300,818	6.9	150,180	6.9
	329,309	7.6	168,419	7.7
	395,103	9.1	188,355	8.7
	350,945	8.1	181,288	8.3
	386,689	8.9	189,551	8.7
	410,123	9.4	205,087	9.4
	428,646	9.8	210,147	9.7
	4,357,009	100.0	2,173,906	100.0

23	664,428	76.1	593,958	85.7	70,470	39.2
24	845,580	127.3	635,290	107.0	210,290	298.4
25	633,350	74.9	575,516	90.6	57,834	27.5
26	866,343	136.8	444,750	77.3	421,593	729.0
27	1,607,290	185.5	458,680	103.1	1,148,610	272.4

1	62,719	3.9	50,472	11.0	12,247	1.1
2	66,828	4.2	43,730	9.5	23,098	2.0
3	50,997	3.2	38,550	8.4	12,447	1.1
4	83,139	5.2	38,035	8.3	45,104	3.9
5	121,357	7.6	43,867	9.6	77,490	6.7
6	159,682	9.9	20,468	4.5	139,214	12.1
7	206,665	12.9	29,527	6.4	177,138	15.4
8	244,531	15.2	54,500	11.9	190,031	16.5
9	184,043	11.5	32,849	7.2	151,194	13.2
10	191,484	11.9	34,967	7.6	156,517	13.6
11	126,317	7.9	33,484	7.3	92,833	8.1
12	109,528	6.8	38,231	8.3	71,297	6.2
	1,607,290	100.0	458,680	100.0	1,148,610	100.0

23	1,089,178	97.1	657,008	100.2	46,443	101.5	86,279	90.2	187,810	90.3	10,771	104.9	90,668	99.4	10,199	69.9
24	1,116,137	102.5	686,295	104.5	44,821	96.5	82,521	95.6	196,391	104.6	10,121	94.0	84,868	93.6	11,120	109.0
25	1,146,857	102.8	704,977	102.7	49,087	109.5	89,428	108.4	194,809	99.2	9,807	96.9	88,534	104.3	10,215	91.9
26	1,101,584	96.1	672,323	95.4	54,837	111.7	86,529	96.8	184,110	94.5	9,955	101.5	83,876	94.7	9,954	97.4
27	1,135,729	103.1	704,346	104.8	69,165	126.1	80,042	92.5	175,720	95.4	10,603	106.5	85,874	102.4	9,979	100.3

1	73,351	6.5	48,374	6.9	4,410	6.4	6,379	8.0	11,635	6.6	579	5.5	1,400	1.6	574	5.8
2	61,317	5.4	37,803	5.4	3,827	5.5	5,529	6.9	10,757	6.1	485	4.6	2,916	3.4	0	0.0
3	87,159	7.7	52,608	7.5	5,642	8.2	6,989	8.7	15,349	8.7	791	7.5	5,240	6.1	540	5.4
4	79,080	7.0	46,859	6.7	4,582	6.6	6,267	7.8	13,646	7.8	590	5.6	5,962	6.9	1,174	11.8
5	107,898	9.5	68,024	9.7	5,239	7.6	8,040	10.0	16,347	9.3	1,126	10.6	9,122	10.6	0	0.0
6	86,230	7.6	53,973	7.7	4,489	6.5	6,385	8.0	13,077	7.4	1,005	9.5	6,436	7.5	865	8.7
7	105,669	9.3	64,052	9.1	5,536	8.0	6,376	8.0	18,561	10.6	956	9.0	8,858	10.3	1,330	13.3
8	162,993	14.4	108,493	15.4	12,464	18.0	8,645	10.8	20,389	11.6	1,322	12.5	11,680	13.6	0	0.0
9	105,534	9.3	65,009	9.2	6,762	9.8	6,496	8.1	14,774	8.4	849	8.0	11,598	13.5	46	0.5
10	97,239	8.6	56,858	8.1	5,529	8.0	7,395	9.2	16,430	9.4	1,227	11.6	8,114	9.4	1,686	16.9
11	90,876	8.0	52,613	7.5	5,341	7.7	6,420	8.0	13,865	7.9	767	7.2	8,106	9.4	3,764	37.7
12	78,383	6.9	49,680	7.1	5,344	7.7	5,121	6.4	10,890	6.2	906	8.5	6,442	7.5	0	0.0
	1,135,729	100.0	704,346	100.0	69,165	100.0	80,042	100.0	175,720	100.0	10,603	100.0	85,874	100.0	9,979	100.0

23	60,297,482	101.0	56,655,435	3,642,047
24	61,889,403	102.6	58,171,086	3,718,317
25	64,095,692	103.6	60,246,837	3,848,855
26	64,895,284	101.2	60,951,049	3,944,235
27	66,442,980	102.4	62,369,106	4,073,874

	5,138,266	7.7	4,821,150	317,116
	4,963,846	7.5	4,648,543	315,303
	5,887,297	8.9	5,536,596	350,701
	5,313,425	8.0	4,984,511	328,914
	5,411,004	8.1	5,086,405	324,599
	5,338,169	8.0	5,011,522	326,647
	5,759,909	8.7	5,412,291	347,618
	5,826,311	8.8	5,489,113	337,198
	5,607,505	8.4	5,265,968	341,537
	5,759,533	8.7	5,394,333	365,200
	5,568,636	8.4	5,221,589	347,047
	5,869,079	8.8	5,497,085	371,994
	66,442,980	100.0	62,369,106	4,073,874